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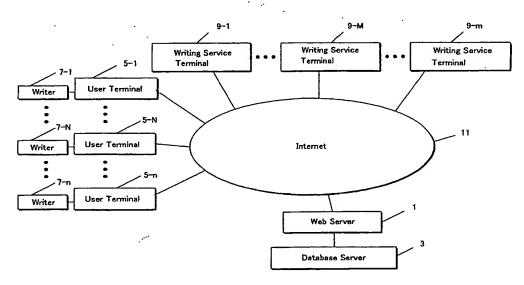
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(57) Abstract: A user terminal (5-N: Fig. 1) receives karaoke data from a Web server (1: Fig. 1). A writer (7-N: Fig. 1) writes the karaoke data as received by the user terminal (5-N) to a memory cartridge (13: Fig. 2). In this case, the writer (7-N) can only be written once in an area of the storage areas of the memory cartridge (13) in which data is not written yet. The system program is initially stored in the memory cartridge (13). Accordingly, a data delivery system can be realized with a high degree of security and with ease, but without resort to the prepaid system.